

SERETONE

“Universal music for the human collective”



Nick Keen (Vocals, Guitars, Programming)
Adam Berman (Keys, Synths, Vocals)
Ralph Frost (Guitars)
Gav Stephenson (The Bass)
Did (Drums, Percussion)

“Dark synth pop rock, with an edge of electronica, and forever memorable melodies”

And so the story begins....

The origins of Seretone were forged deep within the melting pot of the most famous and spiritual music festival in the world, Glastonbury. A chance communion between Nick Keen and Gav Stephenson over guitars and glowflies in the dusk of the Stone Circle led to these two enlightened souls agreeing to meet once more post festival come down in the small lost village whence ironically both they came. Somewhere on the other side of the festival site, between the dance tent and the stars, fellow village resident Adam Berman heard rumours of this gathering, and followed the pair all the way home with synthesiser in hand. Upon their arrival, they encountered Ralph Frost, friend of Gav and Adam and guitar virtuoso and the four of them set about experimenting with ideas for songs and sounds. The line up was completed when Jeremy “Did” Strang, mystical traveller and lifelong friend of Nick, returned to the shores of the UK after a round the world trip, stepped straight off the plane into the Seretone rehearsal room and picked up the sticks that lay dormant on an unused dusty drum kit. Seretone were born.

The band has grown from strength to strength since they all first came together with a love of making music. They have gigged extensively across the UK and can now boast a large and loyal fan base nationwide. Their travels have impressed several promoters and industry types, the result of which has culminated in recently signing a deal with fledgling London based indie label Organic Records to distribute a debut

album, "Secret Robot Romance", online on one of the internet's biggest music stores, 7Digital.

It became apparent from the early days of the band when songs were written in small spaces with mainly acoustic instruments that the importance of a melody was paramount, a melody that would linger in the ears like a memory that refuses to fade away. This has been the mainstay of a Seretone sound which has quickly developed from ambient folk beginnings, into the fully grown pulsating rush of twisted electro pop that now erupts from the chosen medium of the listener, be it live or recorded.

Seretone don't subscribe to trends, they avoid the cliché. Their own individual musical preferences span to the extreme the entire spectrum of the history of sound. By assimilating a vast array of styles from those who have influenced and inspired the band, they truly believe they have created a sound that is both impossible to pigeonhole, yet can be universally appreciated by everyone.

Instantly comfortable upon the vast open space of a festival stage, or within the claustrophobic intensity of an underground club, Seretone's live performances are cathartic experiences where kaleidoscopic flashes of light explode from the dark verses before anthemic choruses erupt in a frenzy of controlled chaos.

www.seretone.com
www.myspace.com/seretone

For more information on Seretone contact:

FeverPitch Management
e: seretone@feverpitchmanagement.com
t: +44 7748 700895 uk
t: +1 774 242 6612 us